

17th Asian Apiculture Association 2024 Conference

PROSPECTUS

June 12 -14, 2024
PERTH, WESTERN AUSTRALIA



Photo acknowledgment: Georgie Willson

The most awaited bee event is back in Australia!



Bee experts and enthusiasts from across Asia will gather to discuss and see the latest discoveries and technologies from across the region. With an expectation of up to 400 delegates, sponsors, and bee enthusiasts, this event is not to be missed. Having previously hosted the 8th AAA Conference in 2006, Perth welcomes you to be part of this significant event once again.

Founded in 1993 and based in Beijing, China, the Asian Apicultural Association (AAA) is led by Prof. Siritwat Wongsiri, from Thailand. With over 20 member countries, AAA facilitates communication among bee scientists and beekeepers across Asia.

AAA has organised conferences for global collaboration in bee sciences, aiming to enhance research, improve beekeeping practices, and raise awareness about the vital role of bees in pollination and ecosystem preservation.

AAA Member countries: Australia, Bangladesh, Brunei Darussalam, China, India, Indonesia, Israel, Japan, Korea, Malaysia, Myanmar, Nepal, New Zealand, Sultanate of Oman, Pakistan, Philippines, Saudi Arabia, Singapore, Sri Lanka, Taiwan (China), Thailand, Turkey, Vietnam

What you can expect from Western Australia

On the western edge of Australia, along the banks of the Swan River, lies Perth, Western Australia's capital city.

Perth's suburbs stretch along the river bank and the sandy beaches of the Indian Ocean. Perth's urban landscape continues to grow and evolve while still retaining its stunning natural beauty and sense of space.

Western Australia (WA) is a resource-rich region, providing a significant hub for the global resources sector and playing an essential role in making WA a leading regional economy in the Asia Pacific region.



With a strong focus on export markets, particularly with Asia, WA is committed to creating relationships to meet future food security. This commitment extends to addressing food quality needs, specifically addressing the growing demand for traceability, provenance, and wellness.

The Venue

Located in the heart of cosmopolitan Fremantle, the Rydges Esplanade Hotel is a 4.5-star hotel just 20 minutes from the Perth CBD and 30 minutes from the domestic and international Perth airports, offering direct flights from Asia and Europe.



The Hotel is nestled opposite the Esplanade Park and provides an iconic blend of history and Victorian architecture, offering an ideal destination for business and leisure travellers.



This prime location offers guests diverse entertainment. Fremantle has a rich cultural scene, museums, galleries, diverse culinary experiences, and vibrant heritage. It is the ideal hub for hosting the 2024 AAA Conference and the 2024 AAA International Apitherapy Forum.

Our 2024 Program



**AAA International
Apitherapy Forum**

June 12 2024



**AAA Conference
Bee Biology and Breeding**

June 13 2024



**AAA Conference
Bee Husbandry**

June 14 2024



Platinum Sponsorship

Duration: 12 - 14 June 2024

This sponsorship includes:

- 4 x delegate tickets
- 4 x welcome drinks tickets
- 4 x dinner tickets
- Double trade show booth
- Branding on:
 - event website
 - holding slides
 - delegate bag
- 1 x social media posts in the lead-up to the event
- Full-page ad in the conference program
- 1 x conference bag insert
- 2 x banners on the stage
- 5-minute speech at the dinner

\$32,000 incl GST

AAA International Apitherapy Forum sponsorship

Day 1, 12 June 2024

This sponsorship includes:

- 2 x delegate tickets
- 2 x welcome drinks tickets
- 2 x dinner tickets
- Single trade show booth
- Branding on:
 - event website
 - holding slides
- 1 x social media posts in the lead-up to the event
- Full-page ad in the conference program
- 1 x conference bag insert
- 2 x banners on the stage at the International Apitherapy Forum

\$14,500 incl GST



AAA Gold Sponsorship

Two available

Day 2, 13 June / Day 3, 14 June

This sponsorship includes:

- 2 x delegate tickets
- 2 x welcome drinks tickets
- 2 x dinner tickets
- Single trade show booth
- Branding on:
 - event website
 - holding slides
- 1 x social media posts in the lead-up to the event
- Full-page ad in the conference program
- 1 x conference bag insert
- 2 x banners on the stage (on day of Sponsorship)

\$14,500 incl GST

@Craig Kinder

Trade Show Sponsorship

This sponsorship includes:

- 2 x delegate tickets
- 2 x welcome drinks tickets
- Double trade show booth
- Branding on:
 - event website
 - holding slides
- 1 x social media posts in the lead-up to the event
- Full-page ad in the conference program
- 1 x conference bag insert
- 2 x banners at the entrance to the Trade Show
- 5-minute talk at the welcome drinks

\$22,800 incl GST



Trade Show Booth

\$4,400 each incl GST

(10 available)

The sponsorship includes:

- Trade booth
3 m wide x 2m deep
- 2 x delegate tickets
- 2 x welcome drinks tickets
- Branding on:
 - facia, exhibitor name board
 - conference program
 - event website
- 1 x Conference bag insert

Furniture to be hired



Display Table

\$1,100 each incl GST

(10 available)

The sponsorship includes:

- Trestle table
1.7 m wide x 0.8 m deep, incl
one chair and space for a
single banner
- 1 x delegate ticket
- 1 x welcome drinks tickets
- Branding on:
 - Conference program
 - Event website
- 1 x Conference bag insert

Conference Dinner Sponsorship

\$6,900 incl GST

This sponsorship includes:

- 2 x delegate tickets
- 2 x welcome drinks tickets
- 4 x dinner tickets
- Branding on:
 - event website
 - hotel badges
- 1 x social media posts in the lead up to the event
- 1 x half-page ad in the conference program
- 1 x conference bag insert
- 5-minute talk at the dinner



AAA Award Sponsorship

\$2,100 each incl GST

This sponsorship includes:

- 1 x delegate tickets
- 1 x welcome drinks tickets
- 1 x dinner tickets
- Branding on:
 - event website
- 1 x Half-page ad in the conference program
- 1 x conference bag insert
- 5-minute talk linked with the sponsored award dinner

The committee to finalise the three award types.

Coffee Cart Sponsorship

\$7,100 each incl GST

Available one each day and 3 on offer.

This sponsorship includes:

- 1 x delegate ticket
- 1 x welcome drinks tickets
- Branding on:
 - event webpage
 - coffee cart, 2 stations per day
- 1 x half-page ad in the conference program

optional at an extra cost, branded cups



Keynote Speaker sponsorship

\$6,400 each incl GST

Available one each of the 3 days.

This sponsorship supports the flight, accommodation, and conference attendance of the keynote speaker. The sponsor will receive:

- 1 x delegate ticket
- 1 x welcome drinks ticket
- 1 x dinner ticket
- Branding on:
 - event website
 - holding slide prior to the Keynote speaker presenting
- 1 x half-page ad in the conference program

Business promotion opportunities

Conference Booklet
advertisement

Full page: \$840 inc GST

Half page: \$420 inc GST

One full page / or
One half-page
advertisement in the
conference program book
(artwork supplied by
business) with the same
artwork displayed on the
conference website

Conference Delegate
Bag insert

\$660 inc GST

Once bag insert, size A4,
in the conference bag
handed out to all
attending delegates.

15-second Video live-
streamed

\$300 inc GST

One fifteen-second
advertising movie live-
streamed
during the conference

Sponsorship Conditions

Following are explanations of the various elements contained within the sponsorship packages. To confirm sponsorship, please complete the Sponsorship Application Form on the conference website.

Conference registration

'Full Conference Registration' for sponsors and exhibitors includes lunches, morning teas, conference program book and materials, name badge, conference bag, and one ticket to the Welcome Drink event on Wednesday, 12 June 2024.

Additional company representatives (above the sponsorship or trade show package entitlement) wishing to attend the conference sessions will need to register via the conference registration form at regular registration rates.

For additional representatives only staffing a trade display and not attending any conference sessions, additional exhibitor passes are available for \$180 per day or \$400 for three days, including GST (includes day catering during the conference and attendance at the Welcome Drinks evening).

Conference website

All sponsor logos will be included on the conference website once full payment has been received and logos have been forwarded to the Conference Secretariat.

Conference program book and web page

All sponsorship packages include sponsor recognition in the conference program book, which will be distributed to all delegates when they arrive at the conference.

All artwork for advertisements in the program book and conference web page must be sent to the Conference Secretariat according to the specifications provided by the deadline.

Trade exhibition site allocation

Where a trade exhibition booth is included in the sponsorship package, confirmed sponsors will be given the first choice of preferred site location at the conference venue. Any sponsors wishing to purchase additional exhibition booth space will be given priority in booth site selection. Booking forms and payment, however, must be received before **Friday, 1 March 2024** to guarantee this preference.

Sponsorship/trade exhibition site sharing

Sponsors/exhibitors are not permitted to share, assign, sublet or apportion the whole or any part of their package/booked space unless prior consent from conference organisers has been provided.

Bag Insert

Bag items (quantity to be confirmed) are to be supplied to the conference venue approximately one week prior to the start of the conference (shipping information will be supplied). One double-sided flyer (up to A4 size) is allowed. Other promotional material or product samples are subject to approval – please email details to aaaconference@bicwa.com.au.

Costs

All costs quoted are inclusive of GST.

Payment

A Tax Invoice will be forwarded once your completed booking form has been received. Payment is due within 14 days of the tax invoice being issued.

Sponsorship entitlements will be confirmed upon receipt of full payment.

Cancellations and Refunds

Once a booking form has been received, any cancellation must be advised in writing. If the cancellation is received on or before **Monday, 1 April 2024**, a cancellation fee of 50% of the total fees will be retained. For cancellations after this date, the full amount of the total fees will be retained. These cancellation terms apply whether or not payment has been received at the time of cancellation. By submitting the booking form, you are agreeing to these terms.

Disclaimer

Every effort has been made to present all the information contained in this document as accurately as possible. The organisers do not accept any liability for any inaccuracy or misdescription, nor for any delay or damage, including personal injury or death, howsoever caused, resulting from or arising out of reliance upon any general or specific information published in this document. The Organisers reserve the right to alter any or all of these details. The Conference Committee reserve the right to refuse any sponsorship or exhibition application.

Trade Show Conditions

Following are explanations of the various elements contained within the trade show packages. To confirm your booking please complete the Trade Exhibition Booking Form (and include your Public & Product Liability Insurance documentation) on the conference website.

Exhibitor pass

Exhibitor passes must be purchased for all additional exhibitor representatives (in addition to the included one full conference registration) for \$180 per day or \$400 for three days, including GST (includes day catering during the conference and attendance at the Welcome Drinks event on Wednesday, 12 June 2024.

If additional representatives also wish to attend the conference program, they must be registered as a full conference delegate.

Exhibition opening times

It is anticipated that the exhibition will be open daily during the day conference sessions, from 8.00 am on Wednesday 12 June until 5 pm Friday 14 July 2024. Bump-in time is Tuesday afternoon from 2 pm to 6 pm, Wednesday morning from 6 am to 8 am and bump-out time is Friday after 5 pm and 9 pm. All morning tea breaks and lunches will be served in the trade show and research poster area and there is a special Welcome Drink and research poster event on Wednesday evening from 5 pm to 7 pm..

Site allocation

Confirmed sponsors wishing to purchase additional exhibition booth space will be given priority in booth site selection. Booking forms, however, must be received before **Friday 1 March 2024** to guarantee this preference. All other exhibition booth space purchases will be allocated site locations in order of payment received.

Forklift

No forklift is available at the venue. All equipment needs to be carried in.

Tested and tagged electrical equipment

In accordance with Australian Standard 3760, all portable electrical equipment brought onto The Esplanade premises must have been tested and tagged by an authorised contractor, and the tag must be valid.

Public and product liability insurance

Australian regulations require that all exhibitors have adequate Public and Product Liability Insurance coverage based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition area. Please ensure a copy of your current Public Liability Insurance is forwarded to aaaconfernece@bicwa.com.au with your booking form. Any equipment needs to be covered by your own insurance in case of damage.

Costs

All costs quoted are inclusive of GST.

Payment

A tax invoice will be forwarded once your completed booking form has been received. Payment is due within 14 days of the tax invoice being issued (or before the conference commences if booking is received less than 30 days before the conference commencing).

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Once a booking form has been received, any cancellation must be advised in writing. If the cancellation is received on or before **Monday 1 April 2024**, a cancellation fee of 50% of the total fees will be retained. For cancellations after this date, the full amount of the total fees will be retained. These cancellation terms apply whether or not payment has been received at the time of cancellation. By submitting the booking form, you are agreeing to these terms.

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**If you are interested in supporting the AAA 2024 Conference,
please contact: AAAconference@bicwa.com.au
webpage: aaaconferenceperth.com.au**

