

17th Asian Apiculture Association 2024 Conference

PROSPECTUS

June 12 -14, 2024
PERTH, WESTERN AUSTRALIA



Photo acknowledgment: Georgie Willson

The most awaited bee event is back in Australia!



Bee experts and enthusiasts from across Asia will gather to discuss and see the latest discoveries and technologies from across the region. With an expectation of up to 400 delegates, sponsors, and bee enthusiasts, this event is not to be missed. Having previously hosted the 8th AAA Conference in 2006, Perth welcomes you to be part of this significant event once again.

Founded in 1993 and based in Beijing, China, the Asian Apicultural Association (AAA) is led by Prof. Siritwat Wongsiri, from Thailand. With over 20 member countries, AAA facilitates communication among bee scientists and beekeepers across Asia.

AAA has organised conferences for global collaboration in bee sciences, aiming to enhance research, improve beekeeping practices, and raise awareness about the vital role of bees in pollination and ecosystem preservation.

AAA Member countries: Australia, Bangladesh, Brunei Darussalam, China, India, Indonesia, Israel, Japan, Korea, Malaysia, Myanmar, Nepal, New Zealand, Sultanate of Oman, Pakistan, Philippines, Saudi Arabia, Singapore, Sri Lanka, Taiwan (China), Thailand, Turkey, Vietnam

What you can expect from Western Australia

On the western edge of Australia, along the banks of the Swan River, lies Perth, Western Australia's capital city.

Perth's suburbs stretch along the river bank and the sandy beaches of the Indian Ocean. Perth's urban landscape continues to grow and evolve while still retaining its stunning natural beauty and sense of space.

Western Australia (WA) is a resource-rich region, providing a significant hub for the global resources sector and playing an essential role in making WA a leading regional economy in the Asia Pacific region.



With a strong focus on export markets, particularly with Asia, WA is committed to creating relationships to meet future food security. This commitment extends to addressing food quality needs, specifically addressing the growing demand for traceability, provenance, and wellness.

The Venue

Located in the heart of cosmopolitan Fremantle, the Rydges Esplanade Hotel is a 4.5-star hotel just 20 minutes from the Perth CBD and 30 minutes from the domestic and international Perth airports, offering direct flights from Asia and Europe.

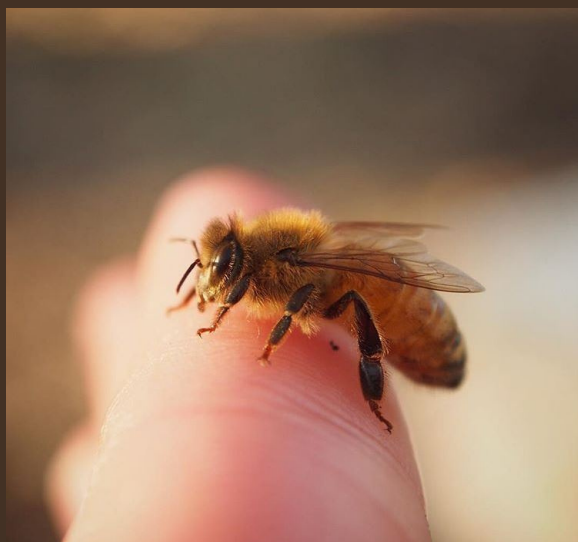


The Hotel is nestled opposite the Esplanade Park and provides an iconic blend of history and Victorian architecture, offering an ideal destination for business and leisure travellers.



This prime location offers guests diverse entertainment. Fremantle has a rich cultural scene, museums, galleries, diverse culinary experiences, and vibrant heritage. It is the ideal hub for hosting the 2024 AAA Conference and the 2024 AAA International Apitherapy Forum.

Our 2024 Program



**AAA International
Apitherapy Forum**

June 12 2024



**AAA Conference
Bee Biology and Breeding**

June 13 2024



**AAA Conference
Bee Husbandry**

June 14 2024



Platinum Sponsorship

Duration: 12 - 14 June 2024

This sponsorship includes:

- 4 x delegate tickets
- 4 x welcome drinks tickets
- 4 x dinner tickets
- Double trade show booth
- Branding on:
 - event website
 - holding slides
 - delegate bag
- 1 x social media posts in the lead-up to the event
- Full-page ad in the conference program
- 1 x conference bag insert
- 2 x banners on the stage
- 5-minute speech at the dinner

\$32,000 incl GST

AAA International Apitherapy Forum sponsorship

Day 1, 12 June 2024

This sponsorship includes:

- 2 x delegate tickets
- 2 x welcome drinks tickets
- 2 x dinner tickets
- Single trade show booth
- Branding on:
 - event website
 - holding slides
- 1 x social media posts in the lead-up to the event
- Full-page ad in the conference program
- 1 x conference bag insert
- 2 x banners on the stage at the International Apitherapy Forum

\$14,500 incl GST





@Craig Kinder

AAA Gold Sponsorship

Two available

Day 2, 13 June / Day 3, 14 June

This sponsorship includes:

- 2 x delegate tickets
- 2 x welcome drinks tickets
- 2 x dinner tickets
- Single trade show booth
- Branding on:
 - event website
 - holding slides
- 1 x social media posts in the lead-up to the event
- Full-page ad in the conference program
- 1 x conference bag insert
- 2 x banners on the stage (on day of Sponsorship)

\$14,500 incl GST

Trade Show Sponsorship

This sponsorship includes:

- 2 x delegate tickets
- 2 x welcome drinks tickets
- Double trade show booth
- Branding on:
 - event website
 - holding slides
- 1 x social media posts in the lead-up to the event
- Full-page ad in the conference program
- 1 x conference bag insert
- 2 x banners at the entrance to the Trade Show
- 5-minute talk at the welcome drinks

\$22,800 incl GST



Trade Show Booth

\$4,400 each incl GST

(10 available)

The sponsorship includes:

- Trade booth
3 m wide x 2m deep
- 2 x delegate tickets
- 2 x welcome drinks tickets
- Branding on:
 - fascia, exhibitor name board
 - conference program
 - event website
- 1 x Conference bag insert

Furniture to be hired



Display Table

\$1,100 each incl GST

(10 available)

The sponsorship includes:

- Trestle table
1.7 m wide x 0.8 m deep, incl
one chair and space for a
single banner
- 1 x delegate ticket
- 1 x welcome drinks tickets
- Branding on:
 - Conference program
 - Event website
- 1 x Conference bag insert

Conference Dinner Sponsorship

\$6,900 incl GST

This sponsorship includes:

- 2 x delegate tickets
- 2 x welcome drinks tickets
- 4 x dinner tickets
- Branding on:
 - event website
 - hotel badges
- 1 x social media posts in the lead up to the event
- 1 x half-page ad in the conference program
- 1 x conference bag insert
- 5-minute talk at the dinner



AAA Award Sponsorship

\$2,100 each incl GST

This sponsorship includes:

- 1 x delegate tickets
- 1 x welcome drinks tickets
- 1 x dinner tickets
- Branding on:
 - event website
- 1 x Half-page ad in the conference program
- 1 x conference bag insert
- 5-minute talk linked with the sponsored award dinner

The committee to finalise the three award types.

Coffee Cart Sponsorship

\$7,100 each incl GST

Available one each day and 3 on offer.

This sponsorship includes:

- 1 x delegate ticket
- 1 x welcome drinks tickets
- Branding on:
 - event webpage
 - coffee cart, 2 stations per day
- 1 x half-page ad in the conference program

optional at an extra cost, branded cups



Keynote Speaker sponsorship

\$6,400 each incl GST

Available one each of the 3 days.

This sponsorship supports the flight, accommodation, and conference attendance of the keynote speaker. The sponsor will receive:

- 1 x delegate ticket
- 1 x welcome drinks ticket
- 1 x dinner ticket
- Branding on:
 - event website
 - holding slide prior to the Keynote speaker presenting
- 1 x half-page ad in the conference program

**If you are interested in supporting the AAA 2024 Conference,
please contact: AAAconference@bicwa.com.au
webpage: aaaconferenceperth.com.au**

